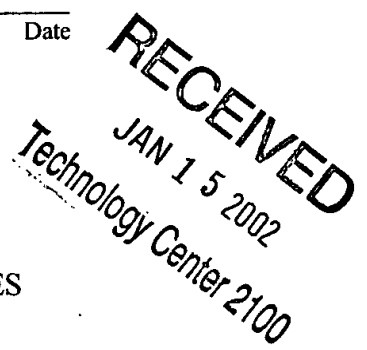
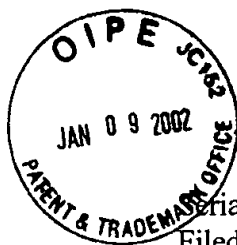


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

I hereby certify that this paper or fee is being deposited with the United States Postal Service as first class mail, postage prepaid, in an envelope addressed to:  
Assistant Commissioner for Patents, U.S. Patent and Trademark Office, Washington, D.C.  
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Lillian Pillitteri 10-18-01  
Lillian Pillitteri Date



Serial No.: 09/915,064  
Filed: July 25, 2001  
Art Unit: 2162  
Applicant: William M. Benton  
Title: METHOD OF BUYING AND SELLING GOODS AND SERVICES

Assistant Commissioner for Patents  
U.S. Patent and Trademark Office  
Washington, D.C. 20231

Sir:

**INFORMATION DISCLOSURE STATEMENT**

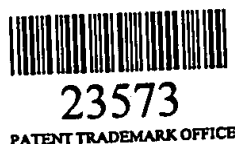
Pursuant to 37 C.F.R. § 1.56, the disclosures listed on the attached Form PTO-1449 and enclosed herewith are called to the attention of the U.S. Patent and Trademark Office in connection with the above-identified application. These disclosures are being submitted within three (3) months of the filing date or prior to the receipt of an Office Action on the merits pursuant to 37 CFR § 1.97; thus, no fee should be required. However, if a fee is required, please charge same to undersigned's Deposit Account No. 08-2625.

The Examiner is invited to review the subject matter of these references, and independently assess the teachings and materiality of each, if any, to the pending claims. Pursuant to 37 C.F.R. § 1.97(h), no admission is made that the information cited herein is, or is considered to be, material to patentability as defined in 37 C.F.R. § 1.56(b).

Respectfully submitted,

HOLLAND & KNIGHT LLP

By Thomas L. Kautz  
Thomas L. Kautz, Reg. No. 28,726



# INFORMATION DISCLOSURE CITATION

(Use several sheets if necessary)

Docket Number (Optional)

79075.1

Application Number

09/915,064

Applicant(s)

William M. Benton

Filing Date

July 25, 2001

Group Art Unit

2162

## U.S. PATENT DOCUMENTS

*EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE
		6,138,107	10-24-2000	Elgamal	705	39	
		6,038,551	03-14-2000	Barlow et al.	705	41	
		6,038,549	03-14-2000	Davis et al.	705	35	
		5,949,044	09-07-1999	Walker et al.	235	379	
		5,899,980	05-04-1999	Wilf et al.	705	26	
		5,878,141	03-02-1999	Daly et al.	380	25	
		5,692,132	11-25-1997	Hogan	395	227	

## FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
							YES	NO

## OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)


EXAMINER

DATE CONSIDERED

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.